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16	all others similarly situated; JEANETTE	
17	O'SULLIVAN, individually and on behalf of all	Hon. Amy Hogue, SS Dept. 007
17	others similarly situated,	DI AINTRIECO AMENDED
18	others shimarry steamed,	PLAINTIFFS' AMENDED MEMORANDUM OF POINTS AND
10	Disimpliffe	AUTHORITIES IN SUPPORT OF
19	Plaintiffs,	UNOPPOSED MOTION FOR
	v.	PRELIMINARY APPROVAL OF
20	EADMEDS INISTIDANCE EVOLUNICE.	CLASS ACTION SETTLEMENT
21	FARMERS INSURANCE EXCHANGE; TRUCK INSURANCE EXCHANGE; FIRE	[Declaration of Charles Crueger filed
21	INSURANCE EXCHANGE.; FARMERS	concurrently]
22	GROUP, INC.; and DOES 1-100,	DATE: March 8, 2022
2.2		TIME: 2:00 p.m.
23	Defendants.	DEPT: SS 007
24	Detendants.	COMPLAINT FILED: November 16, 2017
24		Trial Date: Not Set
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I. Introduction

Plaintiffs and Defendants ("Farmers") have reached a settlement that resolves all claims on behalf of the previously certified class, provides substantial monetary benefits to the class, and protects the agents' independent contractor status going forward. The parties' revised Settlement Agreement (hereafter, the Settlement or "SA") is attached as Exhibit A to the concurrently filed Declaration of Charles J. Crueger ("Crueger Decl."). By this Motion, Plaintiffs seek an Order: (i) Granting Preliminary Approval to the Proposed Class Action Settlement; (ii) Certifying the Settlement Class for settlement purposes only; (iii) Approving the Form and Manner of Notice; (iv) Appointing a Settlement Administrator; (v) Establishing a schedule for the provision of Notice to the Class and the opportunity to opt out or object to the Settlement; and (vi) Setting the Final Approval Hearing.¹

The Settlement provides over \$90 million in benefits: \$40 million in Direct Payments allocated to all participating Class Members without the need to make a claim; \$35 million in Claims Payments of up to \$10,000 to each Class Member who submits a claim for certain unreimbursed expenses related to Farmers Smart Office program; and specific business model and contract changes to preserve and protect the agents' independent contractor status valued at \$15.5 million. Importantly, the agents had been unsuccessful in previous litigation to force Farmers to make these contract changes, and these changes constitute relief that Plaintiffs could not have obtained even if successful at trial. In short, the settlement is fair and reasonable and provides valuable relief that Class Members might not have obtained even if they prevailed at trial. Indeed, the Settlement has been well received by potential Settlement Class Members. The United Farmers Agents' Association (UFAA) also supports the Settlement. (Crueger Decl., ¶ 65 and Ex. AA [declaration of UFAA Vice President].)

¹ A redline showing changes between the current Settlement and the version submitted on December 23, 2021, is attached as Exhibit Z to the Crueger Declaration, and the changes between the current Settlement and the version submitted on October 6, 2021, is attached as Exhibit Z.1. A redline showing changes between the current proposed notice, attached as Ex. A to the Settlement Agreement, and the version the parties submitted on October 6, 2021, is attached as Exhibit Z.2.

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In addition, the Settlement now contemplates that the Settlement Administrator will have made its initial determinations on all claims, and a final determination on all or substantially all claims, by the final approval hearing. Indeed, the claims form review process will progress concurrently with the claims process as the Settlement Administrator makes its initial determinations. (SA § 10.1.) This will avoid the need for separate direct and claims payment checks, and all or nearly all Class Members who submit valid claims can receive their direct and claims payment in a single check after the Effective Date. (SA § 17.1.)² To illustrate this point, Appendix A lays out an example of a potential schedule to final approval. The Settlement also proposes an attorneys' fee allocation formula between the direct and claims payments; states that the Settlement Administrator can use email addresses to provide notice that potential Class Members have submitted to Class Counsel or UFAA; and provides that designated Farmers personnel who will assist with the claims form review process will sign a written confidentiality agreement that need not be disclosed to the Court or Class Counsel, but that the Court may, at its discretion, order that it be disclosed. (SA §§ 6.2, 9.1, and 9.4.3.) Further, Defendants' response to questions the Court addressed them in the January 19, 2022 Tentative Ruling on the Motion for Preliminary Approval is attached as Appendix B.

As part of preliminary approval, Plaintiffs seek certification of a Settlement Class (the Class) defined in section IV, *infra*. The definition of the Settlement Class varies only slightly from the definition of the class that was certified and neither expands nor restricts the previous definition of who is a class member, as we explain in section IV.A, *infra*.

The Settlement is entitled to a presumption of fairness because: (i) it is the product of arm's length bargaining between the Parties' counsel after nearly four years of litigation, three different mediation sessions before three different and experienced mediators, and months of contentious negotiations even after a framework for settlement was reached, which also required the mediator's assistance; (ii) the parties have conducted extensive discovery and investigation

² If for some reason there are Class Members whose Claim has yet to complete the review process by the Effective Date, they shall receive one check for their Direct Payment after the Effective Date and a second check for any Claim Payment after that review is complete. (SA § 17.1.)

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into the claims, defenses, and potential damages in this case, including Plaintiffs obtaining the Court order granting certification; (iii) Class Counsel is experienced in complex and class action litigation, including insurance agent misclassification class actions; and (iv) the Settlement has already received enthusiastic support from potential Settlement Class Members. The Court should therefore grant preliminary approval, certify the proposed Settlement Class, allow Class Members to receive notice, and schedule a hearing for final approval.

II. Factual and Procedural History of the Litigation

Α. The Complaint and the Underlying Facts

Plaintiffs were exclusive Farmers insurance agents when they filed this class action over four years ago in November 2017. They alleged that the Exchange Defendants violated California Labor Code section 2802, which requires employers to reimburse their employees for any expenses they incur to do their job, and the Unfair Competition Law (UCL) (Bus. & Prof. Code, section 17200, et seq.). (Nov. 16, 2017, Compl., at ¶¶ 87-106.) Specifically, Plaintiffs alleged that the Exchange Defendants owed them expense reimbursement because they treated Plaintiffs and the class as employees under California law, not independent contractors. (Ibid.) After taking discovery, Plaintiffs amended their complaint to add FGI as a defendant. Plaintiffs alleged that FGI also violated Labor Code section 2802 and the UCL, and that it further violated Labor Code section 2753 by advising the Exchange Defendants to treat the Class as independent contractors to avoid employee status. (Oct. 29, 2019, Amend. Compl., at ¶¶ 97-115.) Plaintiffs sought, among other things, recovery of unreimbursed expenses, a declaratory judgment that Defendants' violated section 2802 and FGI violated section 2753. (Id. at p. 21 [Prayer for Relief].)

B. The Parties Take Extensive Discovery

The parties took years of extensive discovery to prepare for class certification and explore the merits of the claims and defenses.³ Plaintiffs served 119 interrogatories, 29 requests for admission, and 128 requests to produce documents on Defendants and engaged in years of

³ The Court limited discovery to class certification issues with merits discovery to proceed after certification. (See October 25, 2018 Minute Order.)

1 litigation to obtain the production of confidential company documents and corporate responses to 2 discovery. (Crueger Decl. ¶ 5.) Defendants served 237 interrogatories and 121 requests to produce 3 documents on Plaintiffs, and Plaintiffs were required to produce all the documents in their 4 possession related to their work as a Farmers agent and their claims in the litigation. (Id., ¶ 6.) 5 Plaintiffs also served 7 third-party subpoenas. (Id., \P 7.) As a result of Plaintiffs' discovery, Defendants produced over 268,557 pages of documents, including confidential business 6 7 documents, company policies, company performance metrics and 49,358 internal emails from Farmers' distribution management and other employees. (Id., ¶ 8.) Many of these documents 8 9 were obtained only after months of negotiation over their production, and often Court 10 intervention, including numerous Court conferences and briefing setting forth the Parties' relative 11 positions. The named Plaintiffs alone produced 143,809 pages of documents from their files, and 12 17,661 pages of documents they received from third-party subpoenas. (Id., \P 9.) Plaintiffs' counsel 13 took 18 days of deposition testimony of Farmers' witnesses, including current and former distribution management employees, nearly all of which required travel to and from California and 14 15 days, if not weeks, of preparation. (Id., \P 10.) Defendants deposed each Plaintiff twice. (Id.) Each 16 time, Plaintiffs' counsel prepared for and represented the named Plaintiffs at those depositions.

proposed settlement.

C. The Court Certifies the Class.

The parties used the extensive discovery record to either support or oppose class certification and build their case for trial. To support class certification, Plaintiffs submitted over 155 exhibits, as well as testimony by 20 witnesses and declarations by both Plaintiffs, a current agent, and a former district manager. (Crueger Decl. \P 11.) Farmers opposed certification by submitting numerous documents and deposition testimony excerpts, as well as 65 declarations by Farmers' agents and managers. (Id., \P 12.) Both sides also presented fully developed expert opinions. Plaintiffs served the report of their expert with their certification motion. (Id., \P 13.)

This hard-fought discovery period began in 2018 and was still ongoing in 2021 at the time of the

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Farmers served two expert reports with their opposition papers. (Id., ¶ 14.) Plaintiffs served a rebuttal expert report. (*Id.*, \P 15.)

The Court granted in part, and denied in part, Plaintiffs' class certification motion on February 26, 2021, and then amended its certification order on March 4, 2021. The Court denied the motion as to certifying a class seeking injunctive relief. (Amended Order, at p. 22 [attached as Ex. D to the Crueger Decl.].) The Court granted the motion as to all other claims for relief and certified the following class:

All individuals who signed a Farmers Agent Appointment Agreement and worked as a Farmers agent in the State of California.

(Id. at p. 1.) The class period for claims against the Exchange defendants was from November 16, 2013, until notice is mailed to the class, while the class period for claims against FGI was October 29, 2015, until notice is mailed to the class. (Id. at p. 2.) The Court also appointed Plaintiffs as class representatives and Plaintiffs' counsel as class counsel. (Id. at p. 22.) The class the Court certified includes approximately 6,369 agents. (Crueger Decl. ¶ 16.) The Court also stated that it would "revisit" certification and "entertain a motion to decertify if it appears the case is unmanageable." (Amended Order, at p. 12-13.)

Farmers filed a petition on May 3, 2021, asking the Court of Appeal to review the certification order. The California Chamber of Commerce and three other entities—the Personal Insurance Federation of California, National Association of Mutual Insurance Companies, and the California Business Roundtable—filed an amicus supporting Farmers' petition. Plaintiffs filed preliminary responses to Farmers' petition and supporting amicus, and Farmers filed a preliminary reply. The Court of Appeal denied the petition on May 28, 2021. (Crueger Decl. ¶ 17; see also Court of Appeal (Second District) Case No. B312051.)

D. The Parties Prepare Additional Discovery and Motion Practice.

After the Court granted certification, the parties began to address the merits and prepare the case for class trial. Plaintiffs believed merits discovery would take over a year. This would include discovery on the underlying issue of whether the agents were "employees" for purposes

of section 2802. (Crueger Decl. ¶ 18.) Plaintiffs were also preparing to take discovery on FGI's liability as a joint employer or under an alter ego theory, FGI's liability under section 2753 for willful misclassification, categories of unreimbursed agent expenses recoverable under section 2802, and other issues related to manageability that Farmers raised during certification. (Id.) This discovery would have required additional substantial productions of documents and emails, subpoenas to third parties, and numerous depositions of both Farmers' and third-party witnesses. (Id., ¶ 19.) Preparing for trial would have also required both parties to prepare and disclose more fulsome expert testimony on liability issues as well as expert depositions. (Id.)

Finally, on May 25, 2021, Plaintiffs filed a motion for summary adjudication of Farmers' twelfth affirmative defense that Defendants paid enhanced commissions that already reimbursed all or part of the agents' expenses. The motion was scheduled for hearing on October 6, 2021, but the Court took it off the schedule in light of the parties' settlement. (Crueger Decl. ¶ 20.) Plaintiffs anticipate that both parties would have filed additional dispositive motions and motions in limine prior to trial, and that Farmers would have moved to decertify the class. (*Id.*, ¶ 21.)

III. Dunk/Kullar Analysis

A. The Settlement was Achieved after Extensive Investigation and Discovery.

The parties engaged in a years-long and hard-fought discovery process prior to settlement, see supra, section II.B & D. In addition, Plaintiffs spent thousands of hours developing facts and investigating the claims to prepare for class certification and, eventually, for trial. (Crueger Decl. ¶ 23.) Over the years, Plaintiffs interviewed numerous witnesses, including fact witnesses, agents whose declarations Farmers submitted in support of its opposition to class certification, former Farmers' management, potential experts, and Class Members. Plaintiffs also obtained declarations from certain witnesses to support certification and would have presented testimony from additional witnesses at a trial of this matter. (Id., ¶ 24.)

Plaintiffs also researched and analyzed the applicable law as to their claims, including extensively researching—and then briefing for certification—issues related to misclassification under California law, joint employer status, and expense reimbursement under Labor Code

section 2802. (Crueger Decl. \P 25.) Plaintiffs also researched various issues related to Farmers' affirmative defenses, including filing a motion for summary adjudication on Farmers' affirmative defense that it paid enhanced commissions to reimburse expenses. (*Id.*, \P 26.) Plaintiffs also identified and retained experts to assist with their preparation of the case. This included retaining experts to support class certification. (*Id.*, \P 27.)

B. Settlement Negotiations were Conducted Before Experienced Mediators.

The parties have explored avenues to settle this case since its inception. Counsel for Plaintiffs and the Exchange Defendants initially met for a full-day mediation before the Hon. Judge Meisinger on August 13, 2018, in Los Angeles. (Crueger Decl. ¶ 28.) They were unable to agree on a resolution and mediation concluded without a settlement. (*Id.*) Instead, the parties engaged in several years of litigation focused on certification and preparing for trial.

After the Court granted certification, the parties again agreed to mediate before Barbara Reeves of JAMS. These efforts included counsel for the parties meeting independently with Ms. Reeves prior to the mediation, submitting extensive materials and then a full day of mediation on April 7, 2021, conducted remotely over Zoom. With the mediator's assistance, the parties exchanged competing settlement terms and discussed their respective assessment of the merits. They disagreed, however, over the path to resolution. (Crueger Decl. ¶ 29.)

Believing that the negotiations may benefit from an in-person mediation, the parties agreed to a third in-person mediation with Randy Wulff in Northern California, on June 1, 2021. (Crueger Decl. ¶ 30.) The parties exchanged confidential mediation statements prior to the mediation. At the conclusion of a full day of intense negotiations, the mediator proposed a settlement structure that he believed could bridge the significant gaps between the parties. The parties accepted that proposal and reached a tentative agreement on the terms of a settlement. Even then, it took nearly four months of often contentious negotiations, and Mr. Wulff's additional assistance, for the parties to finally agree on the terms of the settlement that they then executed on September 30, 2021. (*Id.*, ¶ 30.) To say that this Settlement resulted from extensive investigation and advocacy is an understatement. Both sides, experienced in cases like this one,

C.

⁴ (See Jammal v. Am. Family Ins. Grp. (N.D.Ohio July 31, 2017) 2017 U.S.Dist.LEXIS 120684.)

C. Class Counsel have Extensive Class Action Experience.

Class Counsel have extensive experience with class actions, including taking to trial and through numerous appeals an analogous action with a certified class of exclusive insurance agents claiming that they were employees under the Employee Retirement Income Security Act of 1974 (ERISA).⁴ Class Counsel has set forth a more detailed description of their experience in the Crueger Declaration, Exhibit B.

Based on their own independent investigation and evaluation, Class Counsel believes that the Settlement with Farmers is fair, reasonable and adequate, and in the best interest of the Class Members in light of the facts and circumstances, including: the risk of significant delay and uncertainty associated with the litigation; the settlement's inclusion of significant benefits that could not be achieved through litigation; direct payments to all Class Members without a claims process; and a settlement claims process that provides confidentiality to class members rather than a contested damages trials against Farmers. Notably, class counsel obtained a successful trial verdict that a similar certified class of insurance agents were independent contractors only to have it reversed on appeal, resulting in zero recovery to the class. (*Jammal v. Am. Family Ins. Co.* (6th Cir. 2019) 914 F.3d 449.) Class counsel takes seriously their obligations as fiduciaries to this class and strongly believes that this real and serious risk of litigation compelled accepting a settlement that provides substantial relief to this class short of trial and appeal, including the systemic and contract changes that could never be obtained through a trial of this case.

D. Summary of the Case Including the Legal and Factual Basis for Each Claim.

Plaintiffs set out a detailed description of the legal and factual claims above. (See *supra*, section II.A.) They also presented a detailed factual basis for these claims in their memorandum supporting class certification that is reflected in the Court's order granting certification. (See Plaintiffs' Oct. 16, 2020, Memorandum of Points and Authorities in Support of Class Certification, at pp. 3-15; Amended Order, at pp. 5-7.)

E. The Settlement Benefits are Reasonable.

Under the *Dunk/Kullar* analysis, the Court measures the reasonableness of settlement against the risk Plaintiffs faced of not prevailing at all, not the recovery Plaintiffs might in theory have obtained had they prevailed in full. "The proposed settlement cannot be judged without reference to the strength of plaintiffs' claims. 'The most important factor is the strength of the case for plaintiffs on the merits, balanced against the amount offered in settlement.' [Citations]" (*Kullar, supra,* 168 Cal.App.4th at p. 130.) Approval only "requires a record which allows 'an understanding of the amount that is in controversy and the realistic range of outcomes of the litigation,'" not "explicit statement[s]" of "the maximum amount" of value plaintiffs could have recovered had they prevailed on all claims at trial. (*Munoz v. BCI Coca-Cola Bottling Co. of Los Angeles* (2010) 186 Cal.App.4th 399, 409 [quoting *Kullar, supra,* 168 Cal.App.4th at p. 130].)

As discussed below, the benefits of the settlement measured against the risks of continuing to litigate the merits of the independent contractor issue through trial, followed by individual damages trials, and then an inevitable appeal, clearly weigh in favor finding that the settlement benefits are reasonable.

1. The recovery if Plaintiffs prevailed on the merits is uncertain since damages require individuals to participate in trials.

Estimating an ultimate recovery in this case even if Plaintiffs prevailed on the merits has proved elusive. The initial trial would have resolved *only* the misclassification and other predicate issues necessary to establish Farmers' liability under Labor Code section 2802 and the UCL. (See Plaintiffs' Oct. 16, 2020 Trial Plan, at pp. 4, 9-12.) It would not establish what Farmers owed each

Class Member. The expenses agents incur vary by agent, and only the agents maintain records of all the expenses they incur; Farmers does not track the expenses Class Members incur. (See e.g., Crueger Decl., Ex. L, Mertens Decl. ¶ 22 ["I decide what expenses to incur," not Farmers]; Ex. T at p. 32:24-33:12 [PMQ testimony that Farmers does not "track or monitor" agent expenses or how they decide to spend money].) Farmers does allow agents to pay certain expenses to third parties—including, as relevant here, certain Smart Office-related expenses such as signs for the Farmers agency—by deducting those expenses from the commissions Farmers owes them (called folio). (Crueger Decl., Ex. S at p. 3 [Smart Office document showing which sign vendors eligible for payment via folio deduction].) Farmers does not require agents to use this system to pay expenses, including for Smart Office. (See, id.; see also Ex. U at p. 156:5-17 [Farmers cannot track expenses through folio].) Accordingly, determining the amount of expense reimbursement Farmers owed each Class Member would have required each Class Member to submit evidence supporting their claims for unreimbursed expenses at a trial or before a special master.

That said, the starting point for this analysis is an estimate of Farmers' exposure if the Plaintiffs prevailed on the misclassification issue and agents turned out in large numbers to engage in the contested claims process following a trial of the misclassification issue. One reasonable damage estimate based on Class Member data that Farmers produced exceeds \$1 billion. Plaintiffs derived that valuation by applying an estimate of the average expense per agent per month to data Farmers provided about each Class Member's months of service during the class period. Specifically, following certification, Farmers produced information showing both the number of agents in the class and each agent's start date and end date during the class period. Thus, for example, if an agent started prior to the class period—November 13, 2013—then the start date would be November 13, 2013, and the end date would be the date the agent terminated, if any. Using this information, Plaintiffs constructed a formula that calculated each agent's service during the class period, summarized as follows:

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Active Agents by	
years service	Number
≥7 years	1,875
<7 years ≥ 6 years	14
<6 years ≥ 5 years	222
<5years ≥ 4 years	147
<4 years ≥ 3 years	174
<3 years ≥ 2 years	240
<2 years ≥1 years	239
<1 year	237
Totals	3,148

Former Agents by years service	Number
≥7 years	31
<7 years ≥ 6 years	332
<6 years ≥ 5 years	326
<5years ≥ 4 years	469
<4 years ≥ 3 years	380
<3 years ≥ 2 years	427
<2 years ≥ 1 years	695
<1 year	561
Totals	3,221

All Agents	
(Active and Former)	Number
≥7 years	1,906
<7 years ≥ 6 years	346
<6 years ≥ 5 years	548
<5years ≥ 4 years	616
<4 years ≥ 3 years	554
<3 years ≥ 2 years	667
<2 years ≥1 years	934
<1 year	798
Totals	6,369

(Crueger Decl., ¶ 36.)⁵

Plaintiffs then made a estimate of what an average expense per month per agent they could expect to recover as "necessary expenditures" incurred "in direct consequence of the discharge of [the agents'] duties." (Lab. Code section 2802, subd. (a).) As mentioned above, and as Defendants stated in interrogatory responses, the expenses incurred "will vary as to each agent, and depends on the manner in which the agent operates their insurance agency business...." (Crueger Decl., Ex. I, Farmers Defendants Response to Special Interrogatory No. 31, at p 5:18-

⁵ "Active Agents" describes Class Members who were appointed either before or during the class period but have not terminated; "Former Agents" describes agents who were appointed either before or during the class period and terminated during the class period. Both the named Plaintiffs fall into the "Former Agents" category because they were appointed before the class period but terminated during the class period. (Crueger Decl., Ex. F, ¶ 2 [Parry Decl.], Ex. G, ¶ 2 [O'Sullivan Decl.].)

22.) Plaintiffs do have their own information, however, and this shows that Plaintiff Parry averaged approximately \$4,900 per month in total expenses, and Plaintiff O'Sullivan averaged approximately \$6,300 per month in total expenses. (*Id.*, ¶ 37.) Using those numbers as an average expense per Class Member per month generates total estimated classwide expenses of \$1.65 billion using Plaintiff Parry's average expense number and \$2.11 billion using Plaintiff O'Sullivan's average expense number. (*Id.*, ¶¶ 38-39.)

These are gross numbers, however, that do not necessarily represent what agents could recover as necessary expenses incurred in direct consequence of their duties to sell Farmers' insurance and service Farmers' customers. Accordingly, any damage and risk estimate must account for various discounts, the major ones listed below.

2. The risk of loss on whether the agents are employees, along with the expense, complexity, and duration of further litigation, favor approval.

Farmers has vigorously argued that it properly classified all Class Members as independent contractors and submitted declarations by Class Members to oppose certification. Overcoming Farmers' arguments and defenses on the misclassification issue alone presents complex factual issues that would require the time, expense, and uncertainty of a trial to resolve. (S. G. Borello & Sons, Inc. v. Department of Industrial Relations (1989) 48 Cal.3d 341, 349 [issue of employee status "is one of fact" for the tier of fact].)

The caselaw, moreover, provides cause for any reasonable plaintiff to temper expectations on whether they will prevail at trial and then on appeal. As the Ninth Circuit has observed, "[w]e, along with virtually every other Circuit . . . have held that insurance agents are independent contractors." (Murray v. Principal Fin. Grp., Inc. (9th Cir. 2010) 613 F.3d 943, 944-45; see also Weary v. Cochran (6th Cir. 2004) 377 F.3d 522, 524 ["this Court has repeatedly held that insurance agents are independent contractors, rather than employees"]; Arnold v. Mutual of Omaha Ins. Co. (2011) 202 Cal.App.4th 580, 581 [affirming summary judgment that an insurance agent was an independent contractor, not an employee, under Labor Code § 2802 and Borello].) In fact, after A.B. 5 clarified that Borello's test determined the employee status of insurance agents, a

plaintiff dropped as "no longer viable" his wage and hour claims against Farmers alleging that Farmers misclassified its agents as independent contractors. (See also *Jammal, supra*, 914 F.3d at 460 ["This court has time and again declared insurance agents to have independent contractor status — and appellees have presented no case in which we have not done so"]; *Plazzo v. Nationwide Mut. Ins. Co.* (6th Cir. 1989) 892 F.2d 79 [reversing judgment that insurance agent was an employee].)

Plaintiffs believe that these cases are distinguishable, and they have a meritorious case, particularly since whether Farmers treated its exclusive agency force, the Class Members, as employees presents case-specific issues of fact. Yet a trial on the misclassification issues presents complex, inherently risky issues, and any trial would be expensive and years in the future. Moreover, a fact finder deciding against Plaintiffs on the independent contractor issue would result in zero recovery for Class Members since Labor Code section 2802's requirements apply only to employees, not independent contractors. In sum, the benefits Class Members may obtain through litigation are uncertain and years away, while the benefits of the Settlement are certain and only months away.

3. The risk of maintaining class action status.

Farmers repeatedly challenged class certification and argued that it was unwarranted. Over opposition, the Court granted class certification. Farmers sought review of the Court's order, which the Court of Appeal denied, but Farmers retained the right to challenge certification through a renewed motion to decertify or on appeal. The Court also stated that it would "revisit" certification "if it appears the case is unmanageable." (Amended Order, at p. 12-13.) Although Plaintiffs believe that the Court's certification order rests on a legally and factually sound foundation, a risk remains that future proceedings, including appellate review, could jeopardize the Court's class certification decision

⁶ See Nov. 21, 2019, Notice of Unopposed Motion and Memorandum in Support of Motion for Preliminary Approval of Class Action Settlement, at p. 4, filed in *Ashe v. Farmers Ins. Group* (Super. Ct. Los Angeles County, Case No. 18STCV00453).

4. Farmers' argument that expenses must be discounted to account for work unrelated to Defendants' business.

Farmers argued that Class Members could not recover for expenses related to work they did outside of selling insurance for Defendants. As Farmers pointed out during certification, most Class Members (including the named Plaintiffs) maintained appointments with other insurance companies, and some agents have other business ventures.⁷ To that end, Farmers put in evidence of how Farmers' agents sell insurance for other companies unrelated to Farmers, and how some agents can allegedly make more from their non-Farmers insurance business than their Famers' business.⁸ Farmers also put in evidence and examples of how agents can purchase their own office buildings or run other businesses out of their agency having nothing to do with selling insurance, including running an accounting business, a mortgage brokerage, selling securities products, or being a landlord and renting office space in their building.⁹ It also put in evidence of agents incurring expenses that may or may not be reasonably necessary to perform their duties, such purchasing a trailer that played Farmers' jingles.¹⁰ Farmers also argued that expenses agents incurred to sell insurance for Mid-Century and Farmers New World Life—subsidiaries of the Exchange Defendants and FGI, respectively—had to be excluded since neither was a defendant.

While Plaintiffs disagree with the merits of these arguments, a finding that expenses should be reduced for any of these reasons would substantially reduce Defendants' total exposure. Accordingly, Plaintiffs assumed an average recovery per Class Member of half the named Plaintiffs' average monthly expense numbers, or approximately \$2,500. Plugging that number into the data Farmers provided generates the following conservative damage estimates during the class

⁷ See Farmers Defendants' Opposition to Plaintiffs' Motion for Class Certification, at p. 17 (dated Jan. 7, 2021).

 $^{^8}$ Crueger Decl., Ex. J (Herzog Decl., ¶ 10), Ex. K (Martindale Decl., ¶ 25), Ex. L (Mertens Decl., ¶ 8, 9), and Ex. O (Senigaglia Decl., ¶¶ 6, 7).

⁹ Crueger Decl., Ex. J (Herzog Decl., ¶ 10), Ex. K (Martindale Decl., ¶¶ 14, 24), Ex. L (Mertens Decl., ¶¶ 8, 9), and Ex. N (Pritulla Decl., ¶¶ 21-23).

 $^{^{10}}$ Crueger Decl., Ex. L (Mertens Decl., \P 16).

period: \$542,690,902 for active agents and \$297,210,984 for former agents, for a total of \$839,901,885. (Crueger Decl., \P 40.)

Farmers also argues that the process of sorting out what expenses were incurred in consequence of discharging their duties for Farmers' rendered the class unmanageable. (See Farmers Defendants' Opposition to Plaintiffs' Motion for Class Certification, at pp. 22-23 [dated Jan. 7, 2021].) While this Court disagreed, it also stated that it would revisit the issue as necessary on a motion for decertification. (Amended Order, at p. 12-13.) Decertification would result in zero recovery for the Settlement Class.

5. Risk of low participation in a contested damages process after trial of the independent contractor issue.

It is unrealistic to assume that every Class Member would devote the substantial time and effort necessary to submit testimony and evidence and otherwise participate in contested individualized hearings on damages if Plaintiffs prevailed at trial on the misclassification issue. Further, Farmers has stated that it would vigorously contest all claimed expenses and "test [each Class Members'] credibility under cross examination," with disputes resolved either through individual court trials or by a special master. Thus, a real risk exists that some Class Members, particularly those who still sell insurance for Farmers, would be unwilling to risk a vigorously contested process to prove up their claim for fear that doing so would hurt their long-term career as a Farmers agent. Assuming even 70% of Class Members decide to engage in this contested process and submit evidence, the total expense number falls to \$580 million. And if only 40% of Class Members decide to engage in a contested process to prove their individual damages claim, the settlement numbers would fall to \$336 million.

By contrast, the Settlement Agreement allows Class Members to submit claims without cross examination knowing that even the fact of their participation is confidential. (SA 9.4.)

¹¹ See Farmers Defendants' Opposition to Plaintiffs' Motion for Class Certification, at pp. 8-9 (dated Jan. 7, 2021).

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6. Farmers' argument that Class Members would receive an unjust windfall since it already reimburses expenses through commissions.

Farmers argues that "Plaintiffs' and the alleged putative class members' claims for expense reimbursements are barred to the extent that Plaintiffs and the alleged putative class members have received payments that covered or were intended to cover expenses." (Farmers Defendants Answer to First Amended Complaint, a p. 5; see also Crueger Decl., Ex. I, Farmers Defendants Response to Special Interrogatory No. 32, at p 6:21-27 ["Expenses agents incur related to the ownership and operation of their insurance agency business are intended to be covered by a portion of the commission and other income they earn and other monies provided by the Exchange Defendants"].) Farmers also submitted testimony by Class Members stating that "My commissions are more than enough to cover my business expenses" and presumably would submit agent and management testimony at trial. (Crueger Decl., Ex. L, [Mertens Decl., ¶ 22].) Indeed, Farmers argues that it is inequitable for a Court to order it to reimburse Class Members' expenses when the commissions it paid them both allegedly reimbursed expenses and earned many Class Members a profit. (See e.g., Feitelberg v. Credit Suisse First Boston, LLC (2005) 134 Cal.App.4th 997, 1009 ["'because the remedies available under the UCL, namely injunctions and restitution, are equitable in nature, courts have the discretion to abstain from employing them' [Citation]"].)

While Plaintiffs disagree with Farmers' legal arguments, if Farmers prevails the recovery to most Class Members likely would be zero. For in that case, only Class Members who incurred a loss because their reimbursable expenses exceeded the commissions Defendants paid would be eligible for expense reimbursement. And since that describes neither named Plaintiff—they made a profit every year—Farmers would no doubt ask the Court to decertify the class for lack of an adequate representative. 12

¹² On the named Plaintiffs' profitability, see Declaration of Jeanette O'Sullivan in Support of Plaintiffs' Motion for Class Certification, ¶ 10, and Declaration of Irene Parry in Support of Plaintiffs' Motion for Class Certification, ¶ 10 (Ex. S and Ex. T, respectively, to the October 16, 2020 Declaration of Krista Baisch supporting Class Certification).

7. The settlement delivers benefits not attainable by a judgment on the merits.

One tension in this case was Class Members' desire to remain independent contractors and Farmers' position that a win for Plaintiffs would force Farmers to reclassify agents as employees and "significantly impact Farmers' business," and could result in reduced commissions, the termination of agents, and reduced resources offered to agents. (Exchange Defendants' Opposition to Class Certification, at pp. 24-25 [January 7, 2021].) While Plaintiff disagreed, the Court did deny certification of any claim for injunctive relief. (Amended Order, at p. 22.) Thus, Plaintiffs could not by this lawsuit obtain injunctive relief to protect the Class Members' independent contractor status going forward. Yet the Settlement Agreement does just that by implementing valuable systemic and contract changes intended to protect the Class Members status as independent contractors and will not result in the forced reclassification that Farmers threatened if the lawsuit was successful.

8. The settlement is reasonable given the benefits and risks.

The benefits this Settlement achieves both monetarily and in the form of systemic business practice changes, when weighed against the risks and uncertainties, tip the scales decisively towards preliminary approval of the settlement. A settlement that delivers over \$90 million in benefits to Class Members, while maintaining the agents' independent contractor status, represents a reasonable compromise of Plaintiffs' claims. The monetary relief alone represents by one measure between 4%-15% of the maximum recovery after trial and contested individualized damage process. This is a reasonable compromise considering the real risks that that current agents would be reluctant to participate in a contested damages process against Farmers or that Class Members would recover nothing—even if they prevailed on the underlying independent contractor/employee issue—and the potential for a years-long damages process and then an appellate process, including the potential for review by the California Supreme Court, and risk posed should a retrial be ordered.

 $^{^{13}}$ \$90 million ÷ \$2.11 billion = 4.25%; \$90 million ÷ \$1.64 billion = 5.5%; \$90 million ÷ \$839.9 million = 10.72%; \$90 million ÷ \$580 million = 15.5%. The percentage ranges between 4% and 13% even if compared to only the \$75 million direct and claims-made payments.

The proposed Settlement provides a compromise offering certain, considerable, and definite benefits to all Class Members. Indeed, Direct Payments of \$40 million, net of fees, expenses, and service awards, will be distributed to all Class Members without any need for them to make a claim; systemic and contract changes valued at over \$15.5 million and meaningful changes to Farmers' business practices and company policies will go into effect without any need to make a claim; and Claim Payments of \$35 million, net of fees, will be distributed to Class Members, up to \$10,000 each, who claim reimbursement for certain Smart Office expenses. He Smart Office was a company-wide program to standardize the appearance, hours of operation, staffing, and websites of Farmers' agencies that was a central program Plaintiffs claimed ran afoul of the independent contractors classification. (Crueger Decl., Exs. P to R [Smart Office guidelines].) Farmers ended Smart Office in December 2020, and Class Members can seek reimbursement for up to \$10,000 in expenses they incurred because of this "common, complained-of" policy. (Amended Order, at p. 17.)

A payment of money without the need to make a claim, a claims process that is less burdensome than the likely post-trial process, anonymity in the claims process, and systemic and contract changes to protect the independent contractor classification Class Members desire—all represent definite benefits that would not have happened without a settlement. In fact, Class Counsel spent four more months after reaching a tentative agreement on settlement to negotiate all the protections incorporated in settlement framework to ensure that settlement is better for the class then litigation and that the settlement process was fair and designed to maximize relief to the class. (Crueger Decl., ¶ 30.) Given all that Plaintiffs' counsel was able to achieve and the real risks to Class Members, along with the Class Members desire to retain their independent contractor status, Plaintiffs' counsel believed that the substantial relief offered in the Settlement presented a reasonable compromise of the claims.

¹⁴ See Crueger Decl., Ex. M (C. Paul Wazzan Declaration), valuing the changes at \$15,547,489.

IV. Certification of the Settlement Class.

A. The Settlement Class Definition.

The Settlement requires that the Court certify the following Class for settlement purposes that differs slightly from the class that the Court earlier certified (with additions underlined):

All individuals who (i) signed a Farmers Agent Appointment Agreement or a Farmers Corporate Agent Appointment Agreement and (ii) worked as a Farmers agent or Supervising Agent for an incorporated Farmers agency in the State of California at any time between November 16, 2013 to the date that the Court grants preliminary approval of the Settlement.

(Cite § 5.1.) The revised class definition does not change who is or is not a Class Member. For example, Plaintiff Jeanette O'Sullivan signed a corporate agent appointment agreement. (Crueger Decl., Ex. G, ¶ 2 [O'Sullivan Decl.].) And there is no dispute that she is a member of the class the Court certified since the Court appointed her as a named class representative. So, all agents who signed a corporate agent appointment agreement were explicitly included in the class. With the Settlement Agreement, and to ensure no confusion existed with the notice, the parties agreed to amend the class definition in the Settlement Agreement to make sure that Class Members who signed a corporate agent appointment agreement understood that they are included in the class. Otherwise, the Class definition neither expands nor restricts the ranks of Class Members eligible to participate in the Settlement. As with the previously certified class, the Class encompasses approximately 6,369 current and former agents. (Crueger Decl., ¶ 16.) The Class period also matches the longest class period of the class the Court previously certified. (See Amended Order, at p. 2.)

B. The Class Satisfies Numerosity.

A class of approximately 6,369 former and current agents satisfies numerosity. (See Amended Order, at p. 3 [finding class is numerous].)

C. The Class is Ascertainable.

The Settlement defines Class Members by who signed an agreement with Farmers, an "objective characteristic[] and common transactional fact[]" that makes "the ultimate

identification of class members possible when that identification becomes necessary." (*Noel v. Thrifty Payless, Inc.* (2019) 7 Cal.5th 955, 980; see also Amended Order, at p. 3 [finding class is ascertainable].)

D. Common Questions of Fact and Law Predominate.

With respect to commonality and predominance, the class certification inquiry focuses "on what type of questions—common or individual—are likely to arise in the action" (Sav-On Drug Stores, Inc. v. Superior Court (2004) 34 Cal.4th 319, 327.) To assess predominance, a court "must examine the issues framed by the pleadings and the law applicable to the causes of action alleged." (Hicks v. Kaufman & Broad Home Corp. (2001) 89 Cal.App.4th 908, 916.) The pertinent question is whether the common issues are so numerous or substantial, when compared to the individual issues, that trying them in one proceeding would be advantageous to the judicial process and the litigants. (Sav-On, 34 Cal. 4th at 326.)

Plaintiffs' claims raise at least four common questions: (1) Are the agents "employees" under Lab. Code section 2802? (2) Does Farmers reimburse agents for all expenses they necessarily incur? (3) Is FGI is an "employer," or the alter ego of the employer, under section 2802? and (4) Did FGI knowingly advise the Exchanges to classify the agents as independent contractors to avoid employee status? Answering these questions also answers whether any Defendant violated the UCL. These common issues predominate because they all are "susceptible of proof on a classwide basis" using evidence common to all class members of Farmers' company-wide policies. (*Ayala v. Antelope Valley Newspapers, Inc.* (2014) 59 Cal.4th 522, 531.) Indeed, the Court previously concluded that common issues of fact and law predominate for all these issues to grant class certification, and nothing has changed since then to alter that analysis. (Amended Order, at pp. 4-16.)

E. Plaintiffs' Claims are Typical.

Typicality refers to the nature of the claim or defense of the class representatives. "'The test of typicality 'is whether other members have the same or similar injury, whether the action is based on conduct which is not unique to the named plaintiffs, and whether other class members

have been injured by the same course of conduct.' [Citation.]" (Seastrom v. Neways, Inc. (2007) 149 Cal.App.4th 1496, 1502.) Typicality does not require that class representatives suffered all the damages of class members. (Wershba v. Apple Computer, Inc. (2001) 91 Cal.App.4th 224, 238.)

Plaintiffs' claims are typical as both Plaintiffs' claims arise from the same factual and legal questions as Class Members, and both "Plaintiffs' claims for monetary and other non-equitable relief are common to the class." (Amended Order, at p. 17, 19.)

F. Class Counsel and the Class Representatives are Adequate.

Plaintiffs are adequate Class Representatives because their claims are not antagonistic to the claims of the Settlement Class. (*McGhee* v. *Bank of America* (1976) 60 Cal.App.3d 442, 450.) Plaintiffs contacted and selected Class Counsel, volunteered to be class representatives, prosecuted this case faithfully for many years, responded to extensive discovery, including numerous depositions, and assisted Class Counsel on many issues relating to the claims as well as the Settlement. (See Declaration of Irene Parry, ¶¶ 1-5 [attached as Exhibit F to the Crueger Decl. and hereafter referred to as the "Parry Decl."]; Declaration of Jeanette O'Sullivan, ¶¶ 1-5 [attached as Exhibit G to the Crueger Decl. and hereafter referred to as the "O'Sullivan Decl."].)

Class Counsel are adequate because they have extensive experience in class action litigation, including insurance agent misclassification disputes. (See Amended Order, at pp. 19-20 [finding Plaintiffs and Plaintiffs' counsel are adequate].) Neither Class Counsel nor the Class Representatives have any conflicts with the Settlement Class. (Crueger Decl., ¶ 42; Ex. G, ¶ 5 [O'Sullivan Decl.], Ex. F, ¶ 5 [Parry Decl.] and Exs. V to Y [declarations of counsel].)

G. Class Treatment is Superior.

Certification for settlement purposes presents a superior means for resolution. One settlement resolving the claims and issues of approximately 6,349 individuals confers "substantial benefits" that "render proceeding as a class superior to the alternatives," including numerous and potentially conflicting individual lawsuits that would waste economic and judicial resources. (Fireside Bank v. Superior Court (2007) 40 Cal.4th 1069, 1089; see also Amended Order, at pp. 20-21 [finding class action treatment superior].)

V. Direct Payments and Claims Process

If Plaintiffs had prevailed on the merits, Class Members would have had to enter a claims process to receive all compensation due to them that Farmers envisioned as including thousands of mini trials on damages or validity of claims and expenses. The Settlement offers a far less arduous process, with the \$90 million Settlement Amount allocated as a \$40 million Direct Payment, \$15.5 million in contract changes that go into effect upon approval, and \$35 million in Claims Payments as follows.

Up-front Direct Payments to all Class Members and Systemic and Contract changes without claim submission requirement. Forty million (\$40 million) will be distributed directly to all participating Class Members, net of fees, awards, and expenses. (SA, § 6.1.1.). The Settlement Administrator will calculate each Class Member's Direct Payment using an allocation formula based on that Class Member's months of appointment during the Class Period. (Ibid.)

Participating Class Members will receive their allocation from the \$40 million direct payment fund regardless of whether they submit a claim. (Ibid.)

Participating Class Members will also immediately and automatically receive the benefit of the systemic and contract changes the Settlement requires Farmers to implement regardless of whether they submit a claim. (SA, § 7.) These changes are valued at over 15.5 million. (Crueger Decl., Ex M [Wazzon Decl.].)

Claims Payments of up to \$10,000 to all Class Members who submit a claim for certain unreimbursed expenses. Thirty-Five million (\$35 million) will be distributed to participating Class Members on a claims-made basis to each Class Member who claims unreimbursed expenses related to Farmers' Smart Office program—the basic categories being one Licensed & Appointed Staff, Exterior Signage, Interior Signage and Branding, Digital (e.g., website), and Office Appearance—between the start of the Class Period, November 16, 2013, and December 31, 2020, when Farmers ended the Smart Office program. (SA, § 6.1.2; § 10; SA Exs. B & C [claim forms].) Farmers required all Class Members to meet its Smart Office standards to be eligible for bonuses, and thus all Class Members should have incurred expenses to either meet or attempt to meet

Farmers' Smart Office standards. (See Plaintiffs' Oct. 16, 2020, Memorandum of Points and Authorities in Support of Class Certification, at pp. 13, 14 and exhibits cited therein.) A Class Member does not have to have been certified as Smart Office compliant by Farmers or otherwise have met those standards, however, to submit a claim. (SA, Exs. B & C [claim forms].) Smart Office-related expenses, including office signage, staff, and website appearance, were all expenses that Farmers expected Class Members to bear as "reasonable expenses" in running a Farmers' agency. In other words, these were the expenses that Plaintiffs believe would be recoverable under Labor Code section 2802 in a post-trial claims process.

Participating Class Members wishing to submit a claim will use one of the two proposed Claim Forms. (SA, § 6.1.2; § 10; SA Exs. B & C [claim forms].) The process has been designed to be easy and not so burdensome that Class Members will not be able to obtain the benefits of the Settlement. Class Members will support a claim either by submitting documentation showing that they paid the expense or—for all expenses except Licensed & Appointed Staff—attest that they paid the expenses by a deduction from their Farmers' folio. Nearly all Class Members will use the proposed Claim Form attached as Exhibit B to the Settlement to submit a claim for any eligible expense paid between November 16, 2013, and December 31, 2020. The small number of Class Members who were appointed in December 2020 and paid expenses to meet Farmers' Smart Office standard will use the proposed Claim Form attached as Exhibit C to the Settlement, as they are allowed to claim expenses paid after December 2020. This latter category has approximately 67 Class Members. (Declaration of Zoltan Nagy, ¶ 7 [attached as Exhibit E to the Crueger Declaration and hereafter referred to as the "Nagy Decl."].)

A small number of Class Members that Farmers appointed through Farmers' External Acquisition (after 1/1/2019), SEED, or Retail programs prior to January 1, 2021, however, are

¹⁵ See Settlement Exhibit B & C, Claim Forms. Class Members could not use folio to pay for Licensed & Appointed Staff. Class Members will have a wide variety of options to document expenses that they claim reimbursement for, including profit and loss statements or other accounting records maintained in the ordinary course of business (e.g., Quickbooks); payroll records; receipts; or itemized expenses from tax returns. (*Ibid.*)

ineligible to claim expenses paid for Licensed and Appointed staff because those three programs required a Licensed and Appointed staff to be engaged as a condition of the agent's appointment with Farmers. Only about 1,088 Class Members, however, fall into this category, and the vast majority of them received start-up or signing bonuses of up to \$10,000. (SA, § 10.3(4)(ii); Nagy Decl., ¶¶ 8-11].) These Class Members may still receive a Claims Payment of up to \$10,000, however, by claiming reimbursement for any other categories of eligible expenses. (SA, § 6.1.2; SA Exs. B & C [claim forms].) Class Members appointed in January of 2021 and after were not subject to Farmers' Smart Office policy and, therefore, incurred no eligible expenses for which they may receive a Claims Payment. Only 205 Class Members fall into this category and those agents will receive the other benefits of the Settlement. (Nagy Decl., ¶ 6.)

Class Members can submit claims for any dollar amount, including amounts exceeding \$10,000, although the maximum amount any one Settlement Class member can receive is \$10,000. (SA, § 6.1.2; § 10; SA Exs. B & C [claim forms].) If value of all claims to be paid to the Settlement Class members who submitted valid claims exceeds \$35 million, then claims will be paid based on an allocation formula. (SA, § 6.1.2.) The \$10,000 cap as well as the allocation formula is designed to ensure that all Class Members, whether they ran a large or a small agency, are treated alike in the Settlement.

If a Class Member's Claim Form omits necessary information or is otherwise defective, Class Members are provided an opportunity to correct those errors. In fact, the Settlement provides a process by which the Settlement Administrator will provide a deficiency notice via mail or email to the Class Member explaining the deficiency so it can be corrected. (SA, § 9.7.) The Settlement Class member will have the longer of 30 days or the claims deadline to submit by mail or electronically (via email or through the settlement website) information to correct or complete the Claims Form. (*Ibid.*) Class Counsel will also be notified of defective claims forms (*ibid.*), and

¹⁶ For example, just over half of Class Members submitting a valid claim for \$10,000 each will exhaust the \$35 million fund.

deficiencies.

Settlement Class members will be able to submit a Claim Form in one of three ways: by

they intend to take steps to encourage and assist Class Members to submit claims and correct any

Settlement Class members will be able to submit a Claim Form in one of three ways: by mail, by email, or by completing an online Claim form and uploading any supporting documentation, as necessary, using secure website maintained by the Settlement Administrator. (SA, § 9.4.5; SA Exs. B & C [claim forms].) The Settlement Administrator will also maintain a website and a toll-free telephone support system, with live in-person support during business hours, to provide information and aid Class Members with the claims process. (SA, §§ 9.2 & 9.3.) In addition, Class Counsel will be available to answer any Class Members' questions and will have staff designated to assist in claims submission.

VI. Miscellaneous

A. There are No Terms Outside the Scope of the Complaint.

The settlement includes no terms that are outside the scope of the operative First Amended Complaint.

B. Class Notice Will Only be in English.

The Class is comprised of current and former Farmers exclusive insurance agents. The Class members' agent agreements with Farmers were in English and they interacted with Farmers in English. There is no evidence that notice should be given in anything other than English.

C. Affirmative Obligations of Settlement Class Members

The affirmative obligations of Class members involve (a) those who wish (but are not required) to make a claim to fill out and submit a Claim Form, and (b) to agree by virtue of their participation in the Settlement to the contractual changes set forth in the Settlement Agreement, including the mutual arbitration clause with a jury and class action waiver for certain claims as part of the monetary relief and systemic and contract changes.

D. A Fee Splitting Agreement Exists between Class Counsel Approved by Plaintiffs.

Class Counsel have agreed to the following division of attorneys' fees which has been approved in writing by Plaintiffs: The fee will be allocated according to each firm's proportionate share of legal services and all costs shall be split between Attorneys, as Attorneys deem fit. (Crueger Decl., ¶ 32; Parry Decl., ¶ 6; O'Sullivan Decl., ¶ 6.).) Each of the undersigned Class Counsel has been involved in the prosecution of the action over the nearly 4 years the matter has been pending and have incurred costs to prosecute this action. (Crueger Decl., ¶ 33.)

E. No Injunctive Relief Exists Against any Class Representative.

No provision in the Settlement provides for injunctive relief against any Plaintiff.

VII. General Terms of the Settlement

A. The Basics: Class Definition and Class Release Period.

The Settlement provides for the certification of a Settlement Class. The definition and scope of the Settlement Class is described above in Section IV.1.

The Class and Release periods do not extend beyond preliminary approval. (SA, §§ 5.1 and 18.2.) The Class period only includes certain persons appointed as Farmers' agents between November 16, 2013 and ends on the date that the Court grants preliminary approval. No class members will be added in the future, and the Settlement does not release claims of any persons who may become Farmers' agents in the future.

B. Release of Claims.

1. Scope of the Release.

The scope of the release for Class members is set forth in sections 18.1 (Released Parties), section 18.2 (Released Claims) and section 18.3 (Release) of the Settlement. The release is a release of all claims "that arise out of or relate to the facts and/or claims set forth in the First Amended Complaint, including Plaintiffs' claims that they were misclassified as independent contractors rather than employees ... including without limitation claims and theories based on

the California Labor Code." (SA, § 18.2.) Claims unrelated to the facts and/or claims set forth in the First Amended Complaint are not being released.

2. <u>Civil Code Section 1542 Waiver Applies to Plaintiffs only.</u>

The Civil Code Section 1542 Waiver Applies to only to the named Plaintiffs and not all Class Members. (SA, ¶ 18.4)

3. Release Effective Date.

The Release will become effective upon final approval. The Court granting final approval will automatically vest the right of all participating Class Members to receive a Direct Payment and immediately result in the systemic and contract changes regardless of whether they also decide to make a claim. (SA, § 6.1.1; § 7 and § 7.1.)

4. <u>No Confidentiality Provisions Exist.</u>

The Settlement contains no confidentiality provisions, and thus no provisions that bar or could otherwise impede Class Counsel from discharging their fiduciary duties to the Class.

C. The Monetary Terms of the Settlement.

1. The Settlement Amount.

As discussed above, the Settlement Amount is valued at over \$90 million that will be allocated as follows: \$40 million in up-front direct payments distributed directly to all Settlement Class members who do not timely opt out, net of fees, awards, and expenses; and \$15.5 million of monetary relief generated by contract changes; and \$35 million distributed to Settlement Class members on a claims-made basis, with claims payments of up to \$10,000 to each Class member who claims unreimbursed expenses related to Farmers' Smart Office program—the basic categories being one Licensed & Appointed Staff, Exterior Signage, Interior Signage and Branding, Digital (e.g., website), and Office Appearance. (SA, § 6.1.1, 6.1.2.)

Participating Class Members who do not submit a Claim Form will be issued a check for their Direct Payment within 10 calendar days of the Effective Date. (SA § 17.1.) Participating Class Members who timely submit a Claim Form that has completed the Claim Form Review Process as of the Effective Date will be issued a single check for their Direct Payment and Claim

Payment within 10 calendar days after the Effective Date. (*Ibid.*) Plaintiff anticipates that all Class Members who submitted a timely Claim will fall into this category since the Effective Date means the date after which all appeal rights from the Court's judgment have passed or been exhausted. (SA § 1.10.) If there are participating Class Members who timely submitted a Claim Form that has not completed the Claim Form Review Process as of the Effective Date, then they will be issued a check for their Direct Payment within 10 calendar days of the Effective Date and a check for the Claims Payment within 10 calendar days after the completion of the Claim Form Review Process. (*Ibid.*) Contract changes will go into effect and provide immediate benefits to class members.

The contract changes in the Settlement have been valued at \$15,547,489. (SA, § 7; Crueger Decl., Ex. M [Wazzan Decl.].) As Farmers often reminded the Court, all Class Members agreed to independent contractor status; indeed, there has never been any dispute that Class Members want Farmers to treat them as independent contractors. The systemic and contract changes Farmers agreed to as part of the Settlement are aimed at protecting and preserving the Class Members' independent contractor status under California law and will provide significant benefits to current agents. In fact, the United Farmers Agents Association (UFAA) previously brought suit to challenge many of these systemic practices. (See Court's Statement of Decision in *United Farmers Agents Assoc., Inc. v. Farmers Group, Inc. et. al.* (L.A. Sup. Ct., Jan 13, 2017) Case No. BC 497447, attached as Ex. C to the Crueger Declaration [hereafter "Statement of Decision"].) Farmers successfully defended its practices after four years of litigation, a full-blown trial, and then an appeal.¹⁷ Yet Farmers agreed to change these and other practices to resolve this case. Specifically:

• Farmers will eliminate the no-cause termination provision on three months' notice in the Agent Agreement for the Settlement Class. This is a significant, material change, since "the strongest evidence of the right to control is whether the hirer can discharge the worker without cause, because '[t]he power of the principal to terminate the services of the agent gives him the

¹⁷ (See *United Farmers Agents Assn., Inc. v. Farmers Group, Inc.* (2019) 32 Cal.App.5th 478 [affirming judgment for defendants].)

means of controlling the agent's activities.'" (*Ayala, supra*, 59 Cal.4th at 531.) Going forward, Farmers can terminate the Agreement if (a) the agent fails to operate the agency consistent with industry or professional standards, or (b) based on the Companies' changed business circumstances or market conditions, and (c) only after providing the agent with six months written notice.¹⁸ (SA, §§ 7.1.1-7.1.3.) Class Members who are current agents, by contrast, retain the right to resign their appointment under the Agreement at any time without cause, and now only have to give 60-days' notice. (SA, § 7.1.2.)

Notably, the UFAA had challenged, and lost, its argument to eliminate the no-cause termination provision as unconscionable under California law. (Statement of Decision, at p. 6.)

- Farmers will eliminate the non-solicitation provision contained in the agent contract. (SA, § 7.1.4.) Under existing agreements, Class Members who terminated and elected to receive the contract payments Farmers owed them had to refrain from soliciting customers of their former Farmers' agency for one year. This provision has now been eliminated.
- Farmers will eliminate any policy that utilizes the Agency Growth Model for determining eligibility for bonuses or achievement clubs. (SA, § 7.3.) Plaintiffs contended that this use of Agency Growth Model mirrored the performance management systems that employers use to control their employees and undermined the agents' independent contractor classification. (See Amended Order, at p. 7 [quoting Ex. Y, the declaration of Plaintiffs' expert].) Notably, UFAA had challenged, and lost, its argument challenging Farmers' right to use Agency Growth Model. (Statement of Decision, at p. 12.)
- Farmers will establish a written Complaint Procedure for agents to raise concerns and complaints related to their independent contractor status and allow the agent to remain anonymous to her/his District Manager and/or Farmers' territory leadership. (SA, ¶ 7.4.) Farmers must also identify an individual to serve as a single point of contact within the Complaint Procedure. Plaintiffs assert that Farmers previously maintained no meaningful, formal system for

¹⁸ Farmers retains the right to terminate the agent agreement for other reasons already enumerated in the agent agreements, such as for embezzlement, abandoning the agency, or conviction of a felony.

agents to raise concerns or complaints related to their independent contractor status. The new Complaint Procedure aims to allow agents to raise issues that managers are acting inconsistent with the agents' independent contractor classification without fear of retaliation, as well as a formal process to document their complaints and have them addressed by someone outside of Farmers' territory leadership.

Farmers must also notify its personnel and district managers that they are to treat agents consistent with their independent contractor status under California law. (SA, ¶ 7.4.)

• Farmers will eliminate the Customer Service Standards section from the Agency Operations Manual, including the standard that agents have their Famers' agency open 45 hours a week. (SA, § 7.2.) Plaintiffs contended that these standards represented a way for Farmers to control how agents sold insurance and serviced customers that undermined the agents' independent contractor classification.

Notably, UFAA had previously challenged, and lost, its argument challenging Farmers' right to impose office hours standards. (Statement of Decision, at p. 15.)

• Finally, Farmers and participating Class Members agree to a mutual arbitration clause with a jury and class action waiver for certain claims. During this case, Farmers signaled to Plaintiffs that it intended to cut off further cases such as this one by amending all existing agent agreements to include a mutual arbitration clause with a jury and class action waiver and including this clause in all future agent agreements—the latter of which would also limit the class size in this case. There is no question that Farmers has the right to do this under California and federal law. (Kindred Nursing Centers Ltd. P'ship v. Clark (2017), 137 S. Ct. 1421, 1425 [federal law preempts any state law that "singles out" or otherwise prohibits arbitration].) Indeed, other insurance companies operating in California have required their independent contractor exclusive agents to agree to mutual mandatory arbitration of all claims with clauses that also include unfavorable "loser pays" provisions. (See Goff v. Nationwide Mut. Ins. (6th Cir. 2020) 825 F.App'x 298 [rejecting challenge to mandatory arbitration clause in agent agreement that required agent to pay Nationwide's attorney fees if Nationwide prevailed].)

Accordingly, Class Counsel negotiated a more agent-friendly mutual arbitration clause that did not require Class Members to arbitrate all claims and avoided the more onerous terms other insurance companies have imposed on their independent contractor agents. Per this provision, Farmers and Class Members mutually agree to arbitrate any claims relating to the independent contractor classification, an alleged breach of the Agent Agreement by the agent, or claims to invalidate the Agent Agreement, as well as waive their respective rights to a jury trial or to pursue claims using the class action device. (SA, Exs. D.1 at § V; D.2 at § V.) Farmers (but not Class Members) must also arbitrate any claim it wishes to bring regarding the formation, existence, enforceability, interpretation, or applicability of the Agent Appointment Agreement. (*Ibid.*) Class Members, however, are *not* required to arbitrate any claims they may have that Farmers breached the Agent Agreement. (*Ibid.*) In addition, Farmers has agreed to pay all arbitration costs, except that a Class Member demanding arbitration must pay the initial case management fee up to the amount of the court filing fee he or she would otherwise be required to pay to file a lawsuit. (*Ibid.*) In addition, Farmers agrees that a court, not an arbitrator, shall resolve any dispute over whether a particular claim is subject to arbitration. (*Ibid.*)

2. Reversions to the Defendants.

Any funds remaining because of un-cashed Direct Payment or Claims Payment checks shall escheat to the State of California. (SA, § 17.2.) If the amount of Claims Payments do not exceed \$35 million, Defendants will retain the remaining amount. (SA, §§ 6.1.3 & 17.2.) This is consistent with any claims process that would have been established had the Plaintiffs and the Class proceeded to trial on the merits of the misclassification issue and an individualized damages process following the class trial.

3. <u>Deductions from the Settlement Amount.</u>

Plaintiffs proposal is that the following will be deducted from the Settlement Amount: (1) A.B. Data's settlement administration expenses not to exceed \$150,000; (2) attorneys' fees not to exceed 33% of the \$75 Settlement Amount (or, stated otherwise, not to exceed 27.5% of the total \$90 million monetary value delivered to the Class); (3) Class Counsel's unreimbursed expenses

4. <u>No Subclasses exist.</u>

35% from Claim Payments].)

There are no subclasses.

5. <u>Plaintiffs Rendered Extraordinary Service.</u>

Plaintiffs seek approval of a service award of \$40,000 each to be paid from the Settlement Amount. Both Plaintiffs played key roles in bringing about this Settlement and their service to the Class has been nothing short of extraordinary. This case originated because of Plaintiffs. Plaintiffs identified the misclassification issue, believed that Farmers was not treating them and their fellow agents consistent with their independent contractor classification, researched what could be done, and contacted Class Counsel. Plaintiffs then volunteered to spend their own time to gather essential information for Class Counsel to assist them in researching the merits of the claims as well as reviewing drafts of the pleadings prior to filing. Once the case was filed, both Plaintiffs spent time gathering tens of thousands of pages of their own documents to produce in discovery and responded to written discovery. Both Plaintiffs also devoted substantial personal time to assisting Class Counsel with case preparation and depositions, including traveling to Chicago to meet with Class Counsel, and both Plaintiffs sat for two depositions each. They have been involved in every aspect of this case, helped Class Counsel analyze various issues, and stayed

¹⁹ Unclaimed portions of the Settlement Amount cannot be reallocated or paid to the Settlement Class or to Settlement Class Counsel. (SA § 6.2.)

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involved in settlement negotiations, including reviewing the Settlement and exhibits prior to signing. (See generally, Crueger Decl., ¶ 35; Parry Decl., ¶¶ 1-5; O'Sullivan Decl., ¶¶ 1-5.)

Plaintiffs will submit declarations providing further detail to support their petition for a service award.

6. Attorney Fees will be Calculated as a Percentage of the Settlement Amount.

Class Counsel will request, and Farmers will not oppose, an award of attorneys' fees in an amount not to exceed 33% of the \$75 million Settlement Amount and reimbursement of costs and expenses of an amount not to exceed \$600,000. (SA, § 6.2.) Class Counsels' expenses to date are approximately \$492,874. (Crueger Decl., ¶ 33.) Class Counsel expects to incur additional expenses to assist Class Members with the claims process, and they will file an accounting of expenses incurred with their motion for attorneys' fees and costs prior to final approval.

7. Payment Formula.

Direct Payments, net of fees, expenses, and awards, shall be distributed pro rata based on the Class Members' respective lengths of time as a California Farmers® agent/Supervising Agent during the Settlement Class Period. (SA, § 6.1.1.) Claim payments of up to \$10,000 per Class Member will be paid to all Class Members who submit a timely and valid Claim Form. (SA, § 6.1.2.) The Settlement Administrator alone shall determine the timeliness and completeness of Claim Forms submissions and resolve any disputes regarding the computation of Direct Payments or Claims Payments. The Settlement Administrator's decision on any such issue or dispute shall be final, binding, and non-appealable. (SA, § 3.2.)

8. <u>Tax Allocation of Settlement Payments.</u>

All Direct Payments and Claims Payments will be reported to the IRS on Form 1099s—a form used to report monies paid to independent contractors—and Class Members shall be responsible for remitting to State and/or Federal taxing authorities any applicable other taxes due. (SA, § 10.4).

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9. <u>Injunctive Relief.</u>

The Settlement does not provide for injunctive relief. It does provide for numerous meaningful contract changes and changes to Farmers' business practices.

D. Notice Administration.

1. The Settlement Administrator and its Qualifications.

Plaintiffs request that the Court approve the selection of A.B. Data, Ltd. ("A.B. Data") as Settlement Administrator. (SA §§ 1.20, 3.). A.B. Data has been appointed as notice, claims, and/or settlement administrator in hundreds of consumer, data breach and privacy, civil rights, insurance, antitrust, ERISA, securities, and wage and hour class actions. The scope of A.B. Data's work includes notification, claims processing, and distribution plans in all types of class actions and related matters. A.B. Data's qualifications and experience are described in more detail in the Declaration of Justin Parks attached as Exhibit H to the Crueger Declaration.

2. An Updated Settlement Class List will be Provided to the Administrator.

Defendants will provide the Settlement Administrator the contact information of all Settlement Class Members—mailing address, social security number, and current email address and telephone number, if available in Defendants' records—within seven (7) days after entry of the Court's Order Granting Preliminary Approval. (SA, § 9.1) Class Counsel will also provide to the Settlement Administrator any potential Settlement Class Members' contact information (mailing address, email address and telephone number) that potential Settlement Class Members have provided to them, plus any potential Settlement Class Members' contact information (email addresses) obtained from the UFAA. (SA § 9.1.)

3. <u>Deadline for Notice and the Notice Plan.</u>

The proposed Notice process is as follows:

<u>U.S. Mail and E-mail Notice</u>: No later than twenty-one (21) days of entry of the Court's order granting preliminary approval of the Settlement Agreement, the Settlement Administrator shall send the Class Notice (substantially in the form of Exhibit A) and the Claim Form (substantially in the form of Exhibit B and Exhibit C) to Settlement Class Members by first class

U.S. Mail, to their last known addresses, and by email to those Settlement Class Members for whom the Settlement Administrator has email addresses. (SA, § 9.1)

The Settlement Administrator will send by mail and email (if available) a first reminder to all Settlement Class Members who have not submitted a Claim Form within thirty (30) calendar days after the Notice was sent, and a second reminder within sixty-five (65) calendar days after the Notice was sent. (SA § 9.1.3.)

Telephone Assistance: The Settlement Administrator shall maintain a dedicated toll-free telephone number with an automated interactive voice response system from the Notice Date until sixty (60) days after the final disbursement of settlement payments to claimants. (SA, § 9.3.) The voice response system will present callers with a series of choices to hear pre-recorded information concerning the settlement. If callers require further assistance, the Settlement Administrator shall provide live telephone support during business hours. (*Id.*)

4. The Class Notice Complies with CRC Rule 3.766(d).

The Notice attached as Exhibit A complies with Rule 3.766(d) in that it informs the Settlement Class in clear terms of the following:

- (1) A brief explanation of the case, including the basic contentions or denials of the parties;
- (2) A statement that the Court will exclude the member from the Class if the member so requests by a specified date;
- (3) A procedure for the member to follow in requesting exclusion from the class;
- (4) A statement that the judgment, whether favorable or not, will bind all members who do not request exclusion; and
- (5) A statement that any member who does not request exclusion may, if the member so desires, enter an appearance through counsel.

(Cal. Rules of Court, Rule 3.766(d).)

The Notice includes an individual Claim Form, and also identifies the link to the Settlement Website which contains access to the Claim Form.

5. The Settlement Class will be Informed of Social Distancing Procedures.

The Notice refers Class Members to the Los Angeles County Superior Court's website to locate current social distancing or Covid-19 related protocols.

6. The Manner in which Payment will be Processed.

<u>Direct Payments</u>: The Notice informs Class Members who do not timely request exclusion that they will receive a pro rata share of \$40 million, based on the Class Members' respective lengths of time as a California Farmers® agent/Supervising Agent during the Class Period. Class Members do not need to make a claim to receive a Direct Payment.

Claims Payments: The Notice informs Class Members who do not timely request exclusion that they can also submit a claim for reimbursement of eligible expenses that are set forth in the Claim Form. Class Members are further informed that, for a valid claim, they must declare and, where applicable, provide documentary proof, that they paid business expenses necessary to meet one or more of the Smart Office Standards during the Settlement Class Period. The Notice further informs Class Members that the maximum Claims Payment, regardless of the amount claimed, cannot exceed \$10,000 and that the sum total of the Claims Payments cannot exceed \$35 million. The Notice alerts Settlement Class Members that the Claim Form is included with the Notice and can also be found at www.[____].com.

For those Class Members who choose to submit a claim for a Claims Payment, the Notice informs them of the Claims Deadline of no later than one hundred (100) days after the date the Settlement Administrator provides notice.

With respect to timing of payments, the Notice informs Class Members that payments will be made after the Effective Date, defined as after Court grants final approval to the Settlement and after any appeals are resolved.

7. Notices Returned as Undeliverable.

For Notices returned as undeliverable by the United States Postal Service without any forwarding addresses, the Settlement administrator will attempt to obtain updated addresses using skip tracing and proprietary database resources to which it subscribes within five (5)

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calendar days of its receipt of the returned Notice. In instances where updated addresses are found, Notice will be re-mailed. (SA, § 9.5).

8. The Manner in Which Remailed Notices will be Handled.

Those potential Class Members who receive Notice pursuant to the skip trace or proprietary database resources shall be informed (via an insert in the Notice) that his or her time to submit a Claim Form or Request for Exclusion to the Settlement Administrator shall be the longer of: (1) thirty (30) calendar days from the date Notice is mailed to the updated address, (2) the Claims Deadline, for submission of a Claim Form; or (3) the Exclusion Deadline, for submission of a Request for Exclusion. (SA, § 9.5.)

9. Notice of a Change in the Hearing Date or Location.

The Notice advises Class Members that the date or time for hearing on final approval of the Settlement may be changed without further notice, and that any such change will be posted on the Settlement Website.

10. The Settlement Website.

A website at www.[____].com will be established by the Settlement Administrator where the Settlement Agreement, the Notice, the Preliminary Approval Order, and other such documents regarding the Settlement as the parties agree are necessary shall be posted. The Website shall be maintained throughout the Settlement process and after the Final Judgment is issued. Class Members will also be provided with an individual claim number to enter into an electronic portal maintained by the Settlement Administrator for information individual to the Settlement Class Member.

11. Publication Notice.

There will be no published notice of this Settlement.

12. Notice of Final Judgment.

Upon the granting of final approval of the Settlement, notice of entry of the Order and Final Judgment will be posted on the Settlement Website described above.

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E. Responses to Notice.

Procedures for Submitting Written Objections, Requests for Exclusion, Claim
 Forms and Disputes to Direct Payments or Claims Payments.

The Parties are proposing a schedule for dissemination of Class Notice, that includes deadlines for objecting to the Settlement, opting out of the Settlement, and submission of the Claim Forms along with a hearing on Final Approval and other relevant dates. A summary of the proposed Schedule is set forth in Appendix A.

2. <u>Manner of and Deadline for Objections and Requests for Exclusion</u>

The Notice advises Class Members who wish to object to any aspect of the Settlement, including attorneys' fees, that they must file with the Court or the Settlement Administrator a written statement objecting to the Settlement. The Notice states that the written statement should be filed no later than thirty (30) calendar days prior to the Final Approval Hearing, and that Class Members may appear at the Final Approval hearing, without prior notice, to lodge objections even if they did not file any written objections. The Notice further advises Class Members that they remain eligible to receive monetary compensation from the Settlement if they file an objection, unless the Class Member submits a timely and valid Request for Exclusion.

The Notice advises that Class Members who do not wish to participate in the Settlement may request exclusion from the Settlement by emailing or sending a letter to the Settlement Administrator, and that the written request must be sent, or postmarked if sent by U.S. mail, no later than 60 days from Notice. (SA § 1.12; SA Ex. A [Proposed Notice] pp. 5-6.)

3. <u>Class Members May Attend the Final Approval Hearing and be Heard.</u>

The Notice advises Class Members of their option to attend the Final Approval Hearing, along with the date, time, and location of the hearing. Class Members are further advised of their ability to ask to the Court to speak regarding the Settlement. There is no requirement that the Class Member first file a notice of intent to appear. (SA Ex. A [Proposed Notice] p. 7.)

4. <u>Defendants' Right to Terminate the Settlement.</u>

The Settlement allows Farmers the option to void the Settlement if 15% or more of potential Class Members to whom Notice are mailed submit timely Requests for Exclusion to the Settlement Administrator. (SA, § 5.5.) Defendants must exercise their option to void the Settlement exercised within thirty calendar days of receiving notice of the total percentage of Requests for Exclusion by notifying Class Counsel in writing of their intention to do. (*Id.*)

5. <u>Cy Pres Distribution.</u>

The Settlement does not provide for a cy pres distribution.

VIII. The Class Action Settlement Approval Procedure.

The Court must approve settlements on behalf of a class. (Cal. Rules of Court, Rule 3.769(a).) Rule of Court 3.769 establishes a two-step process for obtaining court approval. First, "the court preliminarily approves the settlement and the class members are notified as directed by the court," and second, "the court conducts a final approval hearing to inquire into the fairness of the proposed settlement." (Cellphone Termination Fee Cases (2009) 180 Cal.App.4th 1110, 1118.) Preliminary approval of a class action settlement requires "nothing more than [a determination] that 'there is, in effect, 'probable cause' to submit the proposal to members of the class and to hold a full-scale hearing on its fairness.'" (State of California v. Levi Strauss & Co. (1986) 41 Cal.3d 460, 485 [quoting Manual for Complex Litigation (Second), § 1.46].) The Court need only "scrutinize the proposed settlement agreement to the extent necessary to reach a reasoned judgment that the agreement is not the product of fraud or overreaching by, or collusion between, the negotiating parties, and that the settlement, taken as a whole, is fair, reasonable and adequate to all concerned." (Wershba, supra, 91 Cal.App.4th at 245 [internal quotation marks omitted].)

A. The Settlement is Presumptively Fair.

To determine fairness, the Court "should consider relevant factors, such as the strength of plaintiffs' case, the risk, expense, complexity and likely duration of further litigation, the risk of maintaining class action status through trial, the benefits offered in settlement, the extent of discovery completed and the stage of the proceedings, the experience and views of counsel, the

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25 26 presence of a governmental participant, and the reaction of the class members to the proposed settlement. [Citation] The list of factors is not exhaustive and should be tailored to each case. Due regard should be given to what is otherwise a private consensual agreement between the parties." (Dunk v. Ford Motor Co. (1996) 48 Cal. App. 4th 1794, 1801.) Further, a "'presumption of fairness exists where: (1) the settlement is reached through arm's-length bargaining; (2) investigation and discovery are sufficient to allow counsel and the court to act intelligently; (3) counsel is experienced in similar litigation; and (4) the percentage of objectors is small.' [Citation]" (Wershba, supra, 91 Cal.App.4th at 245 [quoting Dunk, at p. 1802].)

The presumption of fairness applies here. The first three elements are satisfied and the fourth cannot be evaluated until final approval after Class Members receive notice. As set out above, the Settlement resulted from informed, non-collusive negotiations by experienced Class Counsel, and assisted by mediators experienced in resolving complex class action litigation, and only after nearly four years of discovery, investigation, and motion practice. (See *supra*, section II.B & III.A-C.) The Settlement achieves results unobtainable through litigation.

B. The Proposed Settlement Falls Within the Range of Possible Final Approval and is Fair, Reasonable, and Adequate under the Circumstances.

In evaluating the fairness, adequacy, and reasonableness of a proposed class settlement, the Court considers the strength of plaintiffs' case, the risk, expense and likely duration of further litigation, the settlement amount, the stage of the proceedings, the views of class counsel and the reaction of the class members. (In re Microsoft I-V Cases (2006) 135 Cal. App. 4th 706, 723; Dunk, supra, 48 Cal.App.4th at 1801.)

The proposed Settlement meets the criteria for preliminary approval because it represents the product of reasoned judgment and extensive negotiation assisted by the best efforts of three separate experienced mediators. It merits submission to Class Members and then a hearing on final approval. (Levi Strauss & Co., supra, 41 Cal.3d at 485.) Plaintiffs firmly believe in the merits of the case. But as they described in the *Dunk/Kullar* Analysis section (supra, § III.E-F), Plaintiffs faced real risks of an adverse outcome absent approval of the Settlement, including the risk that

the Class Members receive nothing. Moreover, any favorable merits-based resolution will take years of complex and expensive litigation to achieve. The benefits Plaintiffs have obtained through the proposed Settlement, moreover, extend beyond what Plaintiffs could have obtained even if they prevailed in full on their claims. For Plaintiffs obtained not only substantial monetary relief—a Settlement Amount of \$75 million—but they secured material changes in the agent agreements and other systemic changes valued at over \$15.5 million that they could not have achieved through litigation of the expense reimbursement claims. Notably, UFAA tried through separate litigation to obtain some of the contact changes Farmers agreed to in this Settlement, but the California courts rebuffed their legal arguments. Now, however, Farmers will give up some of the rights it fought hard and long to retain to resolve this case. And just as important, if not more so, these changes all aim to bolster and protect the agents' independent contractor classification. (See *supra*, *Dunk/Kullar* Analysis section III,G [describing contract changes]; SA, § 7 [Systemic and Contract Changes]; Crueger Decl., Ex. M [Wazzan Decl. valuing contract changes at \$15,547,489].) Farmers promised to treat Class Members as independent contractors. The value in helping them hold Farmers to the promise to treat them as such cannot be overstated.

In sum, the Settlement has no deficiencies that would require the Court to reject it, particularly at the preliminary approval stage. The benefits obtained under the Settlement are substantial, especially when weighed against the risks that Farmers would prevail at trial or on appeal and the considerable expense and delay of continued litigation. The proposed Settlement, moreover, is presumptively fair and does not disclose grounds to doubt its fairness or other obvious deficiencies, such as unduly preferential treatment of the class representatives or of segments of the class, or excessive compensation for attorneys, and it falls within the range of possible approval. Once notice is disseminated, Class Members can review the Settlement and react, including by opting out, and the Court will be able to evaluate their reaction.

C. None of the two objectors' arguments warrant denying preliminary approval.

Two potential Settlement Class Members, Maureen Martinez and Lynn Klecka, filed a motion opposing preliminary approval on December 3, 2021, through their counsel, Attorney

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ncy Anfanger. Attorney Anfanger frequently litigates against the Defendants, including resenting former district managers challenging the independent contractor designation. netimes Attorney Anfanger's client prevails, at least in part. (See Davis v. Farmers Ins. hange (2016) 245 Cal. App. 4th 1302 [jury found plaintiff district manager was an employee er California law, but court of appeal affirmed judgment against plaintiff on wrongful nination claim and reversed judgment against plaintiff on wage and UCL claim and remanded further proceedings].) Other times they lose. (See e.g., Glenn Smith v. Farmers Group Inc., et. (Super. Ct. L.A. County, No. BC512079) [finding former Farmers' district manager was an ependent contractor, not an employee].) Class Counsel has previously discussed this case with orney Anfanger, who expressed no disagreement with this case prior to settlement. Once the settlement became public, however, she contacted Plaintiffs' counsel to express disagreement, her intent to oppose, and then filed this objection on behalf of Martinez and Klecka.

As Plaintiffs explained in their January 4, 2022 response, the objection essentially raises three complaints. First, the objectors complain about the fact of a settlement generally, calling it "unlawful" and an "usurp[ation]" of this Court's and the legislature's authority "to determine the true nature" of Class Members' employment status. (Objection at p. 2.) They argue that Plaintiffs must first try the independent contractor/employee issue and then, only after Plaintiffs prevail at trial, can a settlement "lawfully" occur as it purportedly would prevent Defendants from paying "for employment status classification as this proposed settlement permits." (*Ibid.*) But no statute or judicial policy supports the objectors' unfounded position that a certified class must risk a trial on the merits before the Court may approve a settlement. To the contrary, "'the law favors settlements.' [Citation.]" (Village Northridge Homeowners Assn. v. State Farm Fire & Casualty Co. (2010) 50 Cal.4th 913, 930.) Indeed, if Plaintiffs lose the independent contractor issue at trial, then both the objectors and the certified class receive nothing—a wholly adverse outcome that already occurred in cases prosecuted by the objector's counsel against the Defendants about the employee status of a district manager. (See Smith case, cited supra on p. 1.) Yet, the objectors ignore the risks of continued litigation on the merits, even though it represents

the "most important factor" for evaluating the reasonableness of a proposed settlement. (*Kullar*, *supra*, 168 Cal.App.4th at p. 130 [citation omitted].) To the extent the objectors claim that the settlement is premature, moreover, they ignore how the parties took extensive discovery that allowed each side to understand the others' strategies, positions, and proof—facts that favor finding a presumption of fairness exists. (*Dunk*, *supra*, 48 Cal.App.4th at p. 1802 [a settlement is presumed fair when the "investigation and discovery are sufficient to allow counsel and the court to act intelligently"].)

Next, the objectors make various unfounded statements that essentially question the settlement's fairness. They repeatedly state that the settlement resulted from collusion, claiming that Defendants "paid off" Plaintiffs' counsel, and that Plaintiffs sold "employment classification to the highest bidder." (Objection at p. 2, 3, 4, and 6.) Of course, the objectors cite no evidence for these inflammatory claims. They ignore how the settlement resulted from informed, non-collusive negotiations assisted by mediators experienced in resolving complex class action litigation, and only *after* nearly four years of discovery, investigation, and motion practice. The objectors lack any good faith basis to claim that collusion exists here.

Moreover, the objectors' position contrasts sharply with those of the rest of the class that Class Counsel have talked with, which has been overwhelmingly positive. (Crueger Decl., ¶ 65.) Potential Settlement Class Members know that some of the relief was lost in prior litigation, and those agents that Class Counsel have talked to are supportive and understand the long road that has led to this settlement. (*Ibid.*) As part of the continued outreach by Class Counsel, there are both webinars and in person meetings before and after preliminary approval so that this very interested class gets the information it deserves.²⁰ Indeed, the proposed notice will list upcoming webinars. (SA, Ex. A [Notice].)

The objectors also call the settlement "profoundly unjust," claiming there were "hundreds of thousands of dollars" in expenses at issue for things like rent and E&O insurance, and that "Plaintiffs' counsel's job was not that hard under the circumstances." (Objection at p.

²⁰ Notably, these discussions have always been tempered with communications to agents that this Court decides whether the settlement is fair and reasonable and on what terms.

1 5.) At the same time, however, the objectors characterize the former district manager's individual 2 3 4 5 6 7 8 9 10 11 12 13 14

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27 28 case in Davis challenging Farmers' independent contractor classification and attempting to recover expenses as "quite complicated." (Objection at p. 5 n. 2.) No doubt it was, and it settled after eight long years of litigation.²¹ The Court can only assume that the complications that arose in proving expenses in an individual case would remain when proving the damages owed each class member in this case. The objectors disregard these complicated issues, and the years of litigation needed to resolve them, when they complain about the settlement amount and label Plaintiffs' path to total victory as "not that hard." Indeed, under the *Dunk/Kullar* analysis, the Court measures the reasonableness of settlement against the risk Plaintiffs faced of not prevailing at all, not the recovery Plaintiffs might in theory have obtained had they prevailed in full. "The proposed settlement cannot be judged without reference to the strength of plaintiffs' claims. 'The most important factor is the strength of the case for plaintiffs on the merits, balanced against the amount offered in settlement.' [Citations]" (Kullar, supra, 168 Cal.App.4th at p. 130.) But on this issue the objectors offer no analysis at all.

The objectors also claim that the limited arbitration clause in the proposed contract amendment represents "an end run" of California Labor Code section 432.6. (Objection at p. 4.) Section 432.6 represents California's choice "to assure that entry into an arbitration agreement by an employer and employee is mutually consensual and to declare that compelling an unwilling party to arbitrate is an unfair labor practice." (Chamber of Commerce of the United States v. Bonta (9th Cir. 2021) 13 F.4th 766, [2021 U.S. App. LEXIS 27659, at *7].) But section 432.6 applies only to "employees," not independent contractors like the class members here. (Labor Code § 432.6, subd. (a) [statute applies to "any applicant for employment or any employee"].) The statute also "does not apply to postdispute settlement agreements," which this Settlement clearly is. (Id., subd. (g)). Moreover, the objectors err by characterizing the statute as "ban" on

²¹ See William A Davis v. Farmers Insurance Group Inc. et al, (Super. Ct. L.A. County, No. BC398948). The complaint was filed on September 29, 2008, a notice of settlement was filed on December 27, 2016, and a "Notice of Settlement of Entire Case" and a "Amended Notice of Settlement of Entire Case" were filed on December 27 and December 28, respectively. Shortly thereafter, a notice and release and waiver of all liens "related to this case above \$29,750.00" was filed on January 12, 2017.

arbitration, as made clear both by the quote from *Bonta* above and the text of the statute. (*Id.* at subd. (f) ["Nothing in this section is intended to invalidate a written arbitration agreement that is otherwise enforceable under the Federal Arbitration Act"].) In short, California law undermines the objectors' argument about Plaintiffs attempting to "end run" California law.

Finally, the objectors complain about potential attorneys' fees and costs, stating that the "proposed payment" is "unconscionable." (Objection at p. 4.) The argument is both undeveloped and premature, however, since Plaintiffs' counsel have yet to file a motion for attorneys' fees and costs. Nor do the objectors explain why their concerns about a "proposed payment" of attorneys' fees and costs provide a valid reason to deny *preliminary* approval, which is "nothing more than [a determination] that 'there is, in effect, 'probable cause' to submit the proposal to members of the class and to hold a full-scale hearing on its fairness.'" (*Levi Strauss & Co., supra, 41 Cal.3d at 485 [quoting Manual for Complex Litigation (Second), § 1.46].*)

D. The Notice Meets Applicable Legal Standards and Due Process.

The method and content of notice should fairly apprise the Class of the terms of a settlement and the options available to each member and it should be designed to reach a substantial percentage of the class. (*Phil. Housing Auth. v. Am. Radiators & Std. Sanitary Corp.* 17 (E.D. Pa. 1970) 323 F.Supp. 364, 378; *Cartt v. Superior Court* (1975) 50 Cal.App.3d 960, 974.)

As described above, the proposed Class Notice describes the terms of the Settlement and the proposed plan with respect to the distribution of the settlement funds to the Participating Settlement Class Members. The Class Notice informs Class Members of how they may opt-out of or object to the Settlement and the schedule for final approval. The Class Notice also informs Class Members of the scope of the release. In short, the proposed Notice describes the Settlement with enough specificity to allow Class Members to decide whether they should accept the benefits offered or opt-out or object to the Settlement.

IX. Conclusion.

For these reasons, Plaintiff Parry and Plaintiff O'Sullivan respectfully request that the Court grant the motion for preliminary approval.

,		
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11	1	Email: kae@wbe-llp.com
3 4 5 6 7 8 9 9 10 111 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 47	2	
5 6 6 7 8 9 9 100 111 122 13 14 15 16 16 17 18 18 19 20 21 22 23 24 25 26 27 28 47	3	Attorneys for Plaintiffs and the Class
6 7 8 9 9 100 111 122 133 144 155 166 177 18 18 19 200 21 22 23 24 25 26 27 28 47	4	
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APPENDIX A Example of Potential Schedule with March 8, 2022 Preliminary Approval Date

Event Deadline		Potential Date
Preliminary Approval		3/8/22
Settlement website	Within 5 calendar days of entry of preliminary approval order.	3/13/22
Defendant to submit Class List to Settlement Administrator	Within 7 calendar days after of entry of preliminary approval order.	3/15/22
Emailing and mailing of Class Notice and Claim Form	Within 21 calendar days of entry of preliminary approval order.	3/29/22
Opt Out Deadline	60 calendar days after the Notice is first mailed to potential Class Members, subject to 30 day extension for Class Members who are re-mailed a Class Notice	5/30/22 (30 days is May 28, a Saturday)
Deadline for claim form	100 days from the date Class Notice is mailed to potential Class Members, subject to any extension for re-mailed notices.	7/7/22
Last Date for Additional Submissions Deadline	Due 30 days after Settlement Administrator provides initial determination of claims. This is a rolling process that will run concurrent with Settlement Class Members submitting claims, with the Settlement Administrator providing initial determinations every two weeks.	8/22/22 (44 days is August 20, a Saturday)
Responses to Additional Submissions	Due 30 days after additional submissions.	9/21/22
All Claims Substantially Done	Assumes Settlement Administrator completes final decisions 15 days after the claims form review process.	10/6/22
Motions for Final Approval and for Award of Attorney Fees, Expense Reimbursement, and Service Awards.	60 calendar days prior to the Final Approval Hearing	8/12/22 (60 days is August 14, a Saturday)
Objection to Settlement or any request for Award of Attorney Fees, Expense Reimbursement, and Service Awards	30 calendar days prior to the Final Approval Hearing.	9/12/22
Final Approval Hearing		10/12/22

Appendix B

	1 2 3 4 5 6 7 8 9	Nina Huerta (SBN 229070) nhuerta@lockelord.com Jonevin Sabado (SBN 305933) jonevin.sabado@lockelord.com Jordon R. Ferguson (SBN 276578) jordon.ferguson@lockelord.com LOCKE LORD LLP 300 South Grand Avenue, Suite 2600 Los Angeles, CA 90071 Telephone: 213-485-1500 Fax: 213-485-1200 Attorneys for Defendants FARMERS INSURANCE EXCHANGE; TRUCK INSURANCE EXCHANGE; and FIRE INSURANCE EXCHANGE	
	10	[Additional Counsel on Signature Block]	
	11	SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF LOS ANGELES	
	12		
e 2600 71	13	IRENE PARRY, individually and on behalf of all)	CASE NO. BC683856
e, Suit	15	others similarly situated; JEANETTE O'SULLIVAN,) individually and on behalf of all others similarly	
Avenu les, C/	16	situated,	
300 S. Grand Avenue, Suite 2600 Los Angeles, CA 90071	17	Plaintiffs,)	DEFENDANTS' RESPONSE TO THE COURT'S JANUARY 19, 2022 TENTATIVE RULING ON THE
300 S. Lo	18	vs.	MOTION FOR PRELIMINARY APPROVAL
	19	FARMERS INSURANCE EXCHANGE; TRUCK () INSURANCE EXCHANGE; FIRE INSURANCE ())
	20	EXCHANGE, FARMERS GROUP, INC., and	DATE: March 8, 2022
	21	DOES 1 through 100,	TIME: 2:00 p.m. DEPT: SS 007
	22	Defendants.	
	23		(Complaint filed November 16, 2017)
	24		
	25		
	26	Defendants Farmers Insurance Exchange, Truc	k Insurance Exchange, Fire Insurance
	27	Exchange and Farmers Group, Inc. ("Defendants") sub	pmit the following response to the Court's
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questions addressed to Defendants in the Court's January 19, 2022 Tentative Ruling on the Motion for Preliminary Approval.

1. Are Defendants in agreement that the Settlement Administrator can use email addresses obtained from the UFAA and those also collected by Plaintiffs? How would this work? To the extent that class notice is to be sent by email, would class notice be sent to all three emails for a particular class member: (1) the email address provided by Defendants as part of the class data; (2) the email address obtained from the UFAA; and (3) the email address obtained by Plaintiff? Please work through these issues and jointly propose specific changes to the Settlement Agreement (i.e., the Court does not the parties to merely set forth their positions).

As set forth in the revised Settlement Agreement at Section 9.1, the Parties have agreed that the Settlement Administrator may email Notice to Settlement Class Members utilizing email addresses obtained by Plaintiffs or UFAA in addition to those email addresses being provided by Defendants. The Parties have further agreed that those emails should be validated by the Settlement Administrator because Defendants have no knowledge of the accuracy of the emails addresses collected by Plaintiffs or UFAA. Additionally, the Parties have agreed in Section 9.1 that if Notice is successfully delivered to at least one email address, Notice by email is deemed complete without need for skip tracing or additional efforts to re-email Notice.

2. What is Defendants' position on Plaintiffs' Responses (\P 7) re confidentiality? Plaintiffs appear to want written confidentiality agreements and want the agreement to advise the signatory that their identity may be disclosed under certain circumstances. Please also work through these issues and jointly propose specific changes to the Settlement Agreement.

As an initial matter, Defendants are fully confident that any employees who are involved in the claims process will conduct themselves appropriately. However, as set forth in Section 9.4.3 of the revised Settlement Agreement, the Parties have agreed that employees who are granted access, in the course of the claims process, to identifying information of a Settlement Class Member on a submitted Claim Form will be required to execute a written confidentiality agreement. Defendants' counsel will maintain copies of those written confidentiality agreements.

1	PROOF OF SERVICE
2	I, the undersigned, declare:
3 4	I am employed in the County of Los Angeles, State of California. I am over the age of 18 and not a party to the within action; my business address is 601 S. Figueroa St., Suite 2050, Los Angeles, California 90017.
5	On February 10, 2022 I served the foregoing documents described as follows:
6 7 8	PLAINTIFFS' AMENDED MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT OF UNOPPOSED MOTION FOR PRELIMINARY APPROVAL OF CLASS ACTION SETTLEMENT
9	on the interested parties in this action by placing true copies thereof enclosed in sealed envelopes addressed as stated on the attached service list, and in the manner stated below:
10	BY MAIL:
11 12	I am "readily familiar" with the firm's practice of collection and processing correspondence for mailing. Under that practice, it would be deposited with the U.S.
13	Postal Service on that same day with postage thereon fully prepaid at Los Angeles, California in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is
14	more than one day after date of deposit for mailing in affidavit.
15 16	BY PERSONAL SERVICE: I caused to be delivered such envelope by hand to the offices of:
17	X BY EMAIL: NANCY B. ANFANGER
18	X BY ELECTRONIC SERVICE
19	served by e-mail through Case Anywhere: I attached a true and correct copy of the above-entitled
20	document(s) to Case Anywhere by electronic transfer for service on all counsel of record by electronic service pursuant to the Order Authorizing Electronic Service. This service complies with C.C.P. §1010.6.
22	X (State) I declare under penalty of perjury under the laws of the State of California that the above is true and correct.
23 24	(Federal) I declare that I am employed in the office of a member of the bar of this Court
25	at whose direction the service was made.
26	Executed February 10, 2022 at Los Angeles, California.
27	Karina Torres Karina Torres
28	Karina Torres Karina Torres (Signature)

SERVICE LIST PARRY v FARMERS INSURANCE EXCHANGE Case No. BC 683856

2

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